

AMOS PRESS RELEASE

SWISS AVIATION SOFTWARE BREAKING GROUND – INTRODUCING WEB BASED TRAINING

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INNOVATIVE TRAINING APPROACH

In spring 2010, Swiss AviationSoftware (Swiss-AS) successfully introduced their Web Based Training (WBT) in order to meet the constantly increasing training demand due to its fast-growing customer base. The strategic decision in favour of WBT stems from the idea that Swiss-AS wants to offer its customers an innovative and contemporary alternative to conventional classroom training - resulting in an additional competitive edge. The market launch of WBT started with the "AMOS Basic Training" being the precondition for all advanced training sessions. In Q3 2010 "Line and Base Maintenance" sessions will be available online. This training will be aimed at technical staff, who usually form the largest user group to be trained. Thereafter "Stores" training sessions will follow in Q4 2010. At a later stage additional tuitions will be introduced in a Blended Learning Concept - a combination of e-learning and on-site training. This combined approach is especially intended for training courses which need more in-depth explanation to prepare the users for their daily work with AMOS.

The Web Based Training can be accessed via the internet using standard PCs/web browsers. The users are able to view the training content on the screen and hear the explanations simultaneously via loud speakers or head phones. The sessions are a combination of theory and practical application and are only completed after having successfully passed an exam at the end.

KEY BENEFITS OF WEB BASED TRAINING

WBT represents an excellent alternative/addition to normal class room tuition since being autonomous in terms of time and location is half the battle. The overall roll out time of an AMOS implementation can be reduced as hundreds of learners can be trained simultaneously. Trainees have the possibility to refresh their knowledge for several months, as they can repeat WBT sessions as often as necessary and can study at their own pace which has a positive impact on their knowledge retention rate.

This method of training is more cost effective compared to traditional training sessions, due to the fact that a trainer is not required on site and the trainee will spend less time away from the work place (time spent away from the work place could decrease by up to 50%).

POSITIVE CUSTOMER FEEDBACK

Recent customer feedback was very positive and WBT is in great demand since its introduction.

The interactive learning method is currently only available in English. In order to reach as many users as possible - including non-native English speakers - the dialogue is simple and articulate. Additional subtitles ease the utilization.

The trainees are also able to address any questions directly to the Swiss-AS professionals.

ABOUT SWISS AVIATION SOFTWARE AND AMOS

AMOS is a fully integrated maintenance management system developed and distributed by Swiss AviationSoftware Ltd. As a 100% subsidiary of Swiss International Air Lines Ltd., Swiss-AS has become a fixture in the MRO software market and its product AMOS celebrated its 20th anniversary in autumn 2009.

AMOS is the answer to the complex and cost intensive maintenance, engineering and logistics requirements of any modern airline and MRO provider.

In 2010, more than 80 customers from all over the world rely on AMOS and benefit from its continuously enlarged functionalities and technological cutting edge, which makes AMOS the industry-leading MRO software in Europe and one of the best-selling solutions world-wide. Its solid customer base ranges from pure operators of all sizes, major low-cost, regional and flag carriers to large airline groups and MRO providers.